



BIBLE IN 90 DAYS

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Individuals

It starts with you — engage in a journey of a lifetime — to read all of God's Word in just 90 days.

That's exactly how Bible in 90 Days was started. Ted Cooper Jr. founded the Bible in 90 Days (B90) in 2002, following almost 20 years in the computer industry. Ted was an avid reader and had a nice job in the computer industry. Over the years it seemed as though he had read everything except the Bible.

Even though he was an agnostic, Ted decided to read the most popular book in the world. After getting half way through, he became a believer. That's right, he didn't even finish reading the Old Testament when God changed his heart. Not only did this experience transform Ted into a believer, it led him to develop a unique curriculum to help others succeed in doing this reading.

Ted quit his job and began a ministry to help others experience the same thing he did. One individual, changed by God's Word, has since changed hundreds of thousands of people — one life at a time — in all 50 states and 22 foreign countries.

Now you can too. The Bible in 90 Days reading program makes what seems to be impossible, both doable and enjoyable! What's more — reading the Bible together with friends, family, or in a small group, makes the journey even better. Read on...

Small Groups

There are many compelling benefits when integrating B90 with families, small groups, or churches.

The *Bible in 90 Days Bible* is currently offered in the New International Version. The companions *B90 Guide* or *B90 Light* with our trio of B90 Teaching Videos are highly recommended to enjoy the full benefit of the B90 experience. Reading takes about 45-60 minutes a day.

It's God's Word: "Blessed are those who listen to Me, watching *daily* at My doors, waiting at My doorway. Give us this day our *daily* bread" (Proverbs 8:34, Luke 11:3).

It's transformational: the Bible is powerful, life-changing, and eternal. Nothing can renew the mind more effectively than the Word of God.

It's reading, not a study: B90 has no denominational emphasis, narrow interpretations, nor pet theological controversies; it's strictly a straight reading of Scripture, nothing more.

It's 90 days: B90 neatly fits into a quarterly calendar schedule (3 months) and can be completed within that timeframe.

It's flexible: start B90 anytime of the year; you're free to choose when B90 would be best suited for your small group, class, and schedule.

It's memorable: reading the whole Bible within 90 days provides a sweeping panoramic view of Biblical history; you will more readily remember and connect key historical events of Genesis to Israel's history, to the Prophets, to the Gospel accounts of Jesus' life.

It's group-oriented: B90 enjoys a high success (completion) rate when done in a group. B90 is most effective when shared as a family, small group, or a church.

It's affordable: save when purchasing the *B90 NIV Bible* and *B90 Light* together for just \$29.99?

Free promo tools: download specially designed resources that augment the B90 experience: B90 bookmark/reading schedule, bulletin inserts, posters, B90 logos, social media images, and give B90 completion certificates to celebrate when you finish B90 together. You're welcome!

"I read the Bible in 90 days when I was in medical school — arguably one of the life situations that requires you to be reading at almost every minute of the day. A Sunday school course was offered that would bring me alongside other worshippers who were pursuing the same goal. I had read the Bible the whole way through once before — although I think it took me all of about 3 years in bits and pieces. Thirty minutes a day (at least!) sounded daunting considering I had a list a mile long of things that I needed to read for thirty minutes a day: anatomy, physiology, pharmacology, amino acids, diseases, pathophysiology, etc., etc... but the Bible won out. It took me a week or two in to realize that it won out, but I can guarantee you that it always wins." — Tiffany Lin

Churches

"Transformed" is how graduates describe their B90 experience.

Bible in 90 Days (B90) is a group-oriented, Bible reading program that engages people in a 90-day, cover-to-cover reading of the Bible. A specially formatted Bible, video teaching sessions, and group accountability make it a life-changing experience. While B90 is effective for anyone, we focus on reaching churches because that is where the greatest need is AND the greatest success!

Biblical illiteracy is rampant. A 2004 Gallup survey found that only 37% of teenagers could identify a quote from the "Sermon on the Mount." A 2007 TIME magazine cover

story reported that only half of U.S. adults were able to name one of the Gospels. You would think the Church would have solutions.

Think again. Neglect of God's Word is so widespread that almost 90% of Christians have never read through the entire Bible! Scripture's power is missing from Christian lives. Too spiritually weak to stand against worldly temptations, they fail to follow Biblical norms for holy and victorious living. The result? Failed marriages, fractured families, and church leaders struggle to fix this mess, many facing burn out.



The *Bible in 90 Days* will inspire and jump-start Biblical literacy. Just look at the benefits of the B90 experience:

- Transformational: it's God's Word!
- A deepened relationship with God.
- It's a Bible *reading* program, *not* a study: avoids doctrinal controversies.
- Gain Biblical knowledge and understanding that builds confidence and faith.
- It's 90 days (not a year) — readers remember key Biblical characters, events, and more . . . from Genesis to Revelation.
- B90 small groups build relationships: it fosters a higher success rate of completing the readings.
- Affordable: under \$40 for *B90 NIV Bible* and *B90 Light* combo.
- Free promo materials!

"Do you want to grow deeper in your faith? Do you want the Kingdom of God to flourish in your community through the ministry of your church? Do you want to see your church grow, give, and serve with more enthusiasm and effectiveness? Start with the Bible in 90 Days — you will be blessed!" — Pastor Ruffin Stepp, Palms West Presbyterian Church, FL

Homeschools

Bible in 90 Days is a perfect fit for Homeschools.

Many think that reading the entire Bible in 90 days is just too much. Actually, it's not. Our Bible in 90 Days curriculum makes what feels like an impossible task both *doable* and *enjoyable*. Hundreds of thousands of people all over the world have done it — and so can you. All you need is a plan...and our B90 program works! The B90 reading schedule takes about 45-60 minutes a day, well suited for students ages 12 and older. (Note: as the parent you know best your children's abilities.) Here are some of the benefits and features of Bible in 90 Days:

It's God's Word: "Blessed are those who listen to Me, watching daily at My doors, waiting at My doorway. Give us this day our daily bread" (Proverbs 8:34, Luke 11:3).

It's transformational: the Bible is powerful, life-changing, and eternal. Nothing is more effective in renewing the mind than being immersed in the Word of God.

It's reading, not a study: B90 is free of any denominational emphasis, narrow interpretations or pet theological controversies; it's a straight reading of Scripture. "Devote yourself to reading Scripture" (1 Timothy 4:13).

It's 90 days: B90 neatly fits into a quarterly calendar schedule (3 months) and can be completed within that time-frame.

It's flexible: start B90 anytime of the year; you're free to choose when B90 is best suited for your class schedule.

It's memorable: reading the whole Bible within 90 days provides a sweeping panoramic view of Biblical history; you will more readily remember and connect key historical events of Genesis to Israel's history, to the Prophets, to the Gospel accounts of Jesus' life.

It's group-oriented: B90 enjoys a high success (completion) rate when done in a group. It will be most effective when done together as a family, with a group of families, or even within your whole homeschool association.

It's affordable: The *Bible in 90 Days Guide*: \$29.95

Freebies: take advantage of our free resources to augment your B90 experience: downloadable B90 bookmark, reading schedule, and even B90 completion certificates to celebrate when you finish B90. You're welcome!

"No other Bible curriculum impacted our family's walk with God as Bible in 90 Days has. I'm convinced my sons are closer to the Lord because they used B90." — Christina Ward

Spanish

As of 2025, there are 24 countries around the world use Spanish as their official language.

The current estimated world population is over 8 billion. According to Spain's Cervantes Institute, about 8% of the world's population speak Spanish. Of that 8%, almost 560 million people are native Spanish speakers. Over 58 million live right here in the U.S. Hispanics honor and practice strong family connections, and are traditionally Bible-friendly. Among English-speakers, over 300,000 people have used Bible in 90 Days. Visualize the impact for Christ's kingdom once we can offer B90 in Spanish! Scripture Awakening is not only convinced of the need to bring B90 to the Hispanic world, we believe we're called to do so. But it must be done right.

We're excited to announce that work on a Spanish translation of our *B90 Guide* is well underway. After securing the expertise of a bilingual translator in Spain, the first phase of B90 Spanish already begun, with further reviews and edits to continue in 2025. So we need individuals, churches, foundations, and more to invest in this work. It's a huge undertaking. Like to help? Then please make a generous donation today. [Donate Now](#)

Prisons

The Bible in 90 Days has enjoyed some success in prisons—yet there is so much more that can be done!

B90 is strictly a nonprofit endeavor for us. We partner with established churches and prison ministries to make B90 available to inmates. Typically, most prison ministries are sorely under-funded. When funds are available, we have directed B90 materials to Prison Fellowship. We must have generous donations in order to make B90 materials available for free to give to such ministries and churches. Like to help? Then please make a donation today.

Hope for the prisoner. The Bible is powerful, life-changing, and eternal. Nothing is more liberating and transformational for the mind than the Word of God.

Reading the whole Bible. Prisons offer a variety of activities for inmates. Yet what can bring more redemptive wholeness to prisoners than reading the Scriptures?

It's group-oriented. B90 enjoys a high success (completion) rate when done in a group, which is how most prison activities are organized. Just as B90 is effective within families, so it is among the general prison population.

Softcover. Prisons do not allow hardcover books — a key reason why B90 Bibles and materials are in softcover format.

B90 Prison Impact

In 2017 we launched a B90 Prison Initiative. We were amazed at the rapid response from several prisons for the B90 materials. Hunger for God's Word among prisoners has increased in America. Men and women are experiencing genuine heart-change and new purpose for their lives by simply reading through the Bible, because God reveals Himself through His written Word.

For two years Scripture Awakening was given grant monies for prisons and transitional ministries in Texas. God opened numerous doors, presenting us with opportunities to reach inmates for Christ Jesus. We began B90 classes in 19 prisons in the state of Texas alone — with hope for more to come!

B90 Prison Initiative Stats

In **2017** alone, grants, along with foundation and individual gifts, have provided B90 materials to these state prisons, jails and transitional prison ministries:

Carol Vance Unit: **306 men**

CT Terrell Unit: **200 men**

Joe Kegan State Jail: **100 men**

John M. Wynne Unit: **40 men**

His Father's Heart: **30 men**

Portal Houston: **40 women**

Lowel Correctional Institution: **30 women**

In **2018**, these are the prisons in Texas (except where noted) where B90 classes are current or completed:

George Beto Unit: **100 men**

Coffield Unit: **150 men**

CT Terrell Unit: **140 men**

Darrington Unit: **142 men**

Gospel Echos Team (Saskatchewan, Canada): **20 men**

Scripture Awakening hopes for additional opportunities to supply Texas prisons with B90 materials. Please pray as we reach out to more prisons will respond and accept the B90 curriculum at no charge to them. Thank you!